



Cookies Policy

1. Cookies Policy

When you enter the website (<https://www.blueriver.co.th/>) information related to entering the website Your data will be saved in the form of cookies. This cookie policy explains what it means, works, its purpose, and includes deleting and refusing to store cookies. For your privacy by accessing to this website, you have given us permission to use cookies in accordance with the Cookie Policy, detailed below.

2. What are cookies ?

Cookies are small files that stored information of your visit to a website, such as the date and time of the link clicked, the page visited. The terms of the settings are saved to your computer device and/or communication device accessed, such as a notebook, tablet or smartphone, via a web browser while you enter the website. The cookies will not harm your computer equipment and/or communication tools. In the following cases your personal data may be collected in order to enhance your experience of using the online services. It will remember the unique language and customize the usage information according to your needs. It's a unique confirmation of your safety information including the services you are interested in. Moreover, Cookies are also used to measure traffic of your online services, to personalize your content based on your previous and current browsing behavior and maybe for advertising purposes.

3. How does the company use cookies?

The company uses cookies to record your visits and sign-up to the website. To be easier for the company in order to remember your usage of the website.

This information will be used to improve the company's website in order to match more of your needs and for the convenience of your website usage. In some cases, the company requires a third party to assist, which may be required Internet Protocol Addresses (IP Addresses) and Statistical Analysis Cookies as well as linking information and processed for marketing purposes

The cookies used by the Company may be classified into two categories based on the storage:

1. Session Cookies are cookies that stay temporarily to remember you during your visit to the company's website, for example, to monitor the language you have set and choose to use, etc., It will be deleted from your computer or device when you leave the website or close the web browser.

2. Persistent Cookies are cookies that will last for the specified period of time until you delete them. These cookies allow the company's website to remember your settings when you return to use the website again. This will help you to access the website services more conveniently and quickly.

4. Purpose of cookies usage

4.1 These types of cookies are necessary for the service of the company's website. To allow you to access different parts of the website including the help to remember all information that you have provided through the website. To disable these types of cookies, you will not be able to access or use the company's website services that require cookies.

4.2 This type of cookie allows the company to be aware of user interactions while browsing the company's website services including pages or areas of the website that are popular; as well as other data analysis. The company also uses this information to improve the website functions in order to have the better user behaviors understanding, although this cookie information that is collected is non-personally identifiable and can only be used for statistical analysis only.

4.3 These cookies help the company's website to remember the setting that you have made, to help the website deliver additional features and contents that suits your usage. For example, to help remembering your account name and to remember the changes of font sizes setting or page settings which you can also customize. To disable these types of cookies may cause the website not functioning properly.

4.4 These types of cookies are created by the linking of the third-party websites which stores information of your usage and the websites you have visited in order to offer products or services from the other company's website services. To disable these types of cookies, it will not affect your website usage, but it will result the unmatched offers for the products or services on the other website.

Type of cookies	Details	Samples
Strictly Necessary Cookies	These types of cookies are necessary for the service of the company's website. To allow you to access different parts of the website including the help to remember all information that you have provided through the website. To disable these types of cookies, you will not be able to access or use the company's website services that require cookies.	- Session ID - Load Balancing - User ID - Security
Performance Cookies	This type of cookie allows the company to be aware of user interactions while browsing the company's website services including pages or areas of the website that are popular; as well as other data analysis. The company also uses this information to improve the website functions in order to have the better user behaviors understanding, although this cookie information that is collected is non-personally identifiable and can only be used for statistical analysis only.	Google Analytics

Type of cookies	Details	Samples
Targeting Cookies	These types of cookies are created by the linking of the third-party websites which stores information of your usage and the websites you have visited in order to offer products or services from the other company's website services. To disable these types of cookies, it will not affect your website usage, but it will result the unmatched offers for the products or services on the other website.	Google Analytics

5. How do you manage cookies?

Most browsers are set to accept cookies by default. However, you can reject or delete cookies in the settings page that you are browsing. However, if you modify or change your browser settings, that may affect the format of our website. If you require to modify the settings. You can check more details by following links given below.

- Android (Chrome)

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en&oco=1>

- Apple Safari

<https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

- Google Chrome

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>

- Microsoft Edge

<https://support.microsoft.com/en-us/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>

- Microsoft Internet Explorer

<https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

- Mozilla Firefox

<https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-website-preferences&redirectlocale=en-US>

- Opera

<https://help.opera.com/en/latest/web-preferences/>

- Iphone or Ipad (Chrome)

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DiOS&hl=en&oco=1>

- Iphone or Ipad (Safari)

<https://support.apple.com/en-us/HT201265>

Please note that if you select to disable cookies on your browser or device, it may affect some functions on the certain parts of the company's website. It will not be able to provide the services as usual. Therefore, the company will not be responsible and affiliated for the website that is related to contents that mentioned above.

6. The link of data to other websites

The Company's website may contain links to third party websites or social media. It may also include embedding content or videos from social media such as YouTube or Facebook. This will allow you to access contents and interact with others on social media trough the company's website. Third-party websites or social media will set their own cookies, which the company cannot control or be responsible for those cookies. We also recommend you, to read and review all cookies policies from those third parties.

7. The change of the announcement

This announcement may be appropriate updated according to the circumstances and the actual services provided. The Company will post an updated announcement on this website. Therefore, the company encourages you to ensure that you understand the changes and requirements accordingly.

8. Company contact :

In case you may have questions about our cookie policy. You can inquire at Personal Data Controller or Personal Data Protection Officer personnel@blueriver.co.th

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